

ENGS COMMERCIAL FINANCE

2021
MOST
INNOVATIVE
CULTURE



UNFLASH DANIEL SMITH

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By combining automation with lightning-speed product development and integration, ENGS plays a key role in setting the pace for innovation in the equipment finance industry.

Christopher D. Johannesson, Managing Director of Operations, Marketing & Digital Strategy

ENGS Commercial Finance puts the power of a virtual finance company in the hands of its vendors. Its cloud-based platform, PROPEL, enables users to tailor their transactions, create their own contract documents, manage their finance portfolio and communicate with the ENGS team digitally.

ENGS listens to its employees, customers and strategic partners and uses this insight to improve. This increases efficiencies in the originations life cycle and also adds value by providing partner and customer self-service capabilities. ENGS also leverages data from customers and partners to develop predictive metrics and strategic marketing objectives that promote repeat and referral sales.

“We are hyper-focused on leveraging technology, data and predictive analysis to provide the best full-service platform for equipment financing.”

A key element in any innovation strategy is forming and developing strategic partnerships. These partnerships encompass ENGS' employees, vendor partners, and technology and service providers. The company's commitment to innovation and disruptive fintech solutions is evident in its execution, delivery and continuous improvements.

Over the past year, ENGS has advanced its fintech innovation efforts exponentially. The company recently launched a digital

center, which utilizes data driven intelligence to deliver a digital-to-business (D2B) solution that predicts customers' financing behaviors and customizes solutions for their exact needs.

ENGS also fosters an inclusive culture. In 2020, the company was named a Top Workplace by the *Chicago Tribune*, and in 2021 was named a winner of the Top Workplace USA award and the Financial Services Industry distinction by *Energage*.



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monitor Vol. 48. No. 1 | 2021

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